



KMG • GOLD
gold • silver • platinum

KMG ENVIRONMENTAL INC. • 19-222 OSBORNE ST. • WINNIPEG MB • R3L 1Z3 • TEL: 204-452-4653. • FAX: 204-261-8752 • TOLL FREE: 877-468-2220

KMG Gold – North America’s Full Service Refinery and Gold Buyer

When it comes to precious metals recycling, KMG Gold Recycling is Canada’s trusted authority, providing a tradition of excellence, high quality and unparalleled service.

In October of 2010, the Manitoba Chapter of the BBB presented KMG Gold with their inaugural Torch Award for Marketplace Excellence demonstrating ethics and integrity in the marketplace. BBB Torch Award winners build trust, advertise honestly, tell the truth, remain transparent, honour their promises, and display integrity in all of their marketplace activities. This prestigious award affirms KMG Gold as a trusted partner for Canadians wanting to get trusted estimates and best value when recycling their precious metals.

KMG Gold leads the gold and precious metals buying industry by making detailed information about precious metals, the current gold buying market environment, and other helpful tips for gold buyers and sellers available online at their website – www.kmggold.ca.

With nearly 20 drop-off locations across western Canada, Ontario, and the western United States, KMG Gold is able to accept shipments from anywhere in either country. Precious metals can be dropped off or sent directly to any of these convenient locations in securely packed boxes, or using one of KMG Gold’s exclusive **SecureShip™ Envelopes**.

KMG Gold is also the first company in the highly publicized gold & metals buying industry to have partnered with the world’s largest insurance underwriter to offer shipping insurance for precious metal shipments from the consumer to their office, reducing any sense of risk. Any metals shipped to KMG Gold using a **SecureShip™ Envelope** can be fully insured at half the cost of the competition’s shipping insurance – and KMG’s customers can be assured the value of contents contained in their packages is safe, even if the package is lost. No other metals buyer uses shipping insurance that offers this guarantee.

The new insurance plan available for all gold shipments is yet another valuable addition to the ways in which KMG Gold demonstrates the integrity which led to its recent Better Business Bureau Torch Award win, for Marketplace Excellence.

Media Inquiries to:
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Michael Gupton, BSc.Eng, CET, AScT – President & CEO of KMG Gold

An independent prospector since 1983, Michael Gupton is a published and recognized expert on the environmental practices of mining and mineral exploration. With papers presented/published at 5 University and Geotechnical conferences, and a peer-reviewed article published in the Canadian Geotechnical Journal, Michael Gupton has established a clear message of environmental conservation.

In addition to his degree in Civil Engineering, Michael Gupton is a registered prospector in Manitoba, Ontario, the North-West Territories, the Yukon, and British Columbia. Gupton is also a Certified Engineering Technologist (CET), and a member of the Certified Technicians and Technologists Association of Manitoba (CTTAM), and the Applied Science Technologists and Technicians of British Columbia (ASCTTBC). He is also a Masters candidate with the University of Manitoba.

Michael Gupton's research and publications focus on the environmental hazards of mining, mineral extraction, and mineral processing. From the diamond mine at Diavik in northern Canada, to the Antamina copper-zinc mine in Peru, Gupton has studied the wide-ranging effects that mine waste rock and other tailings have on the environment.

Michael Gupton founded KMG Gold in 2007, and has since proven himself a leading voice in the gold recycling industry by advocating for consumer interests, by publishing a wide variety of information and resources on the KMG Gold website. KMG Gold was awarded the Manitoba Chapter of the Better Business Bureau TORCH AWARD for Torch Award for Marketplace Excellence demonstrating ethics and integrity in the marketplace. BBB Torch Award winners build trust, advertise honestly, tell the truth, remain transparent, honour their promises, and display integrity in all of their marketplace activities.

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Why KMG Gold?

When it comes to precious metals recycling, KMG Gold is Canada's trusted authority, providing a tradition of excellence, high quality and unparalleled service.

KMG Gold offers a secure and safe way for homeowners, gold collectors, or those who accumulate precious metal scrap (such as dentists, jewellers) to sell their unwanted metals for the most money in the industry – guaranteed.

- With the current high price of gold, many people are eager to turn their unwanted precious metals into cash. KMG Gold's expertise and experience ensures proper evaluation of the materials submitted for sale, and their integrity as an industry leader is recognized by the Better Business Bureau.
- KMG Gold offers competitive payout rates, with quick turnaround and fast payment delivered to their client.
- KMG GOLD Recycling is Canada's newest and most dedicated full service refinery and gold buyer, and is 100% Canadian family owned and operated.
- KMG Gold offers the most comprehensive recycling services of any refinery and gold buyer, accepting gold, silver, platinum, palladium, and rhodium as well as diamonds.
- KMG Gold offers excellent communication and customer support. Every single transaction is fully transparent and open.
- KMG Gold offers custom settlement options tailored to suit all of your needs, whether you're an individual selling small lots of gold or selling large refining lots.
- KMG Gold has the highest gold buyer pay out rates in North America!
- KMG Gold sets their "sell gold" prices for cash lots and refining lots change every day with the market price of precious metals and the Canadian dollar.
- KMG Gold proudly advertises their high gold buyer pay out rates for our customers, so the customer can shop and compare. There is a sincere desire to educate and inform each potential customer, and to deliver value in each transaction.

KMG Gold is dedicated to raising the standard of integrity within their industry, providing those who want to sell precious metals with competitive payout rates for the true value of the metals submitted for sale.

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How to Sell

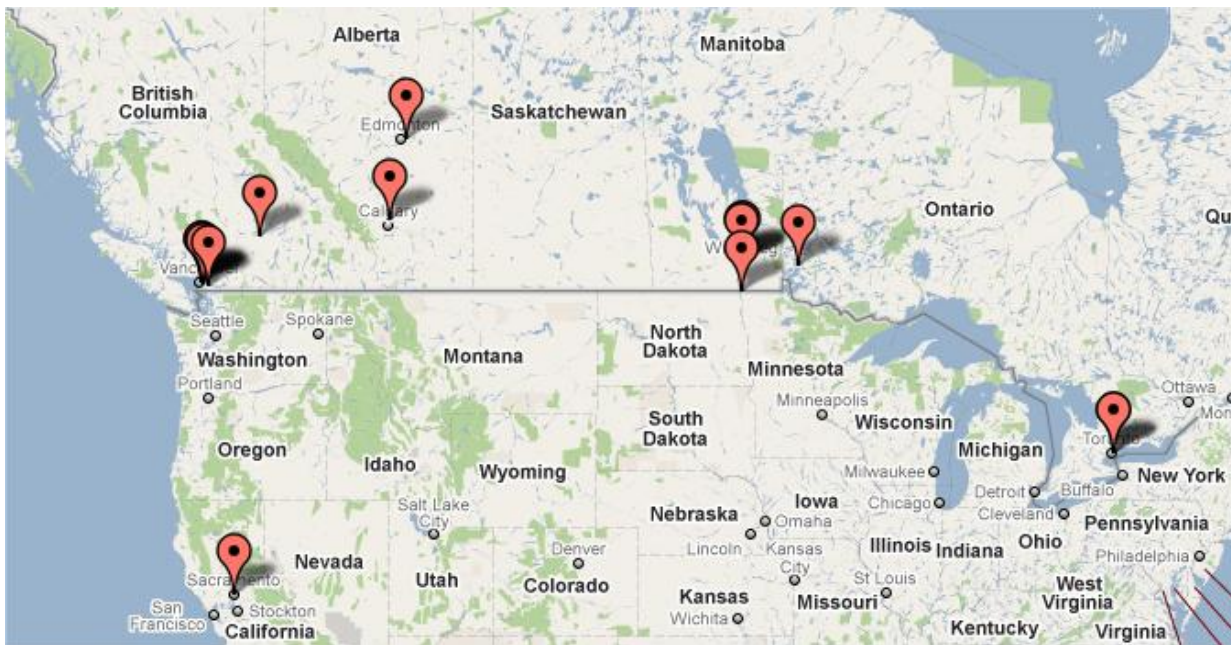
Recycling your gold with KMG Gold is easy. Visit the website at www.kmggold.ca and fill in the form to request your free **SecureShip™ Envelope**.

You can also sell gold by taking your securely packaged items to any KMG Gold gold buyer **SecureShip™ Depot** or **SecureShip™ Drop-off Location**. They will express ship your items to our processing facility overnight. It's FREE!

Large volume customers and dealers may also call **1-877-468-2220** and KMG Gold will arrange for pickup of your refining lot in western Canada and the western United States.

KMG Gold Drop-Off Locations

KMG Gold has nineteen conveniently located Drop-Off Locations across western Canada and the western United States. For the full list of locations, call **1-877-468-2220** or visit www.kmggold.ca





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Environmental Benefits of Gold Recycling with KMG Gold

All of the precious metals purchased and refined by KMG Gold are recycled and placed back into the world's precious metal markets, helping reduce the demand on newly mined metals.

Reducing the need for virgin gold provides a wealth of environmental benefits, including:

- Reducing the volume of gold wastes and making use of scraps from manufacturing and other production operations.
- Reducing the volume of other metals used for alloying processes, such as zinc, copper, silver and nickel
- Reducing the amount of acid rock drainage from mine waste rock dumps and tailings ponds.

By reusing materials already mined, the environmental impact of new mines can be reduced throughout the entire process, from mineral exploration, to mining, smelting, and producing usable raw material.

KMG Gold is looking at new innovative ways to recycle electronic components, or ("e-waste"), computer circuit boards and CPU's. This requires a "wet" recycling technique that uses acids or strong salts to either dissolve the precious metals, or dissolve the other metals and plastics, leaving the precious metals behind. Developing this area of metals collection will assist KMG Gold in its goal to recover and recycle all precious metals.

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